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## **MAKING LOGISTIC DECISIONS IN THE FRAMES OF ENTERPRISE LOGISTIC SYSTEM**

Any management activity, especially in logistics, is closely connected with making of appropriate decisions. The effective implementation of management activities depends on rationality and reasonableness of these decisions. The application of integrated decisions has a new value as well as attracting of integrated approaches to management.

Creation of logistic systems and adoption of logistic decisions is an example of such an approach. Logistic approach has wide possibilities for improving functioning of enterprises. The adoption of weighted logistic decisions can help reduce the cost of production not only due to traditional increase of production, but also due to more rational organization and synchronization of all the material flows.

The basis of all the logistics decisions is the integration of individual subsystems of an enterprise into a single system able to adapt quickly to changes in external and internal environments.

Activities of a company as a logistic system, includes the following three blocks:

1. supply logistics which includes management of the movement of materials, raw materials, components and informational flow from suppliers to primary production storage;
2. production logistics includes management of processes from the beginning of production to transferring the product to marketing;
3. sale logistics covers management of the movement of a finished product to a customer.

So, a logistic system is an integrated and adaptive system which includes the combination of such elements (subsystems) as manufacturing, transportation, warehousing, and supply including relations between them and between their properties. It causes moving of the flows of materials, funds and information.

For efficient management a company should ensure proper functioning of a logistic informational system. Reliable and timely information is the main criterion for making logistic decisions. Various informational flows circulating within and between elements of a logistic system, between a logistic system and an external environment form a logistic informational system.

Making of logistic decisions for enterprises contributes to:

1. building of market-oriented production process;
2. establishing of fruitful partnerships with suppliers;
3. reducing of downtime;
4. optimization of resources;
5. reduction in the number of additional workers;
6. improving of product quality;
7. improving of production and warehouse space use;

8. shortening of product movement duration.

So, to improve the system of logistic decision making at an enterprise as a part of its logistic systems, first of all, you need to have information about functioning of the logistic system of a company.

It's necessary to improve both the system of taking orders and the system of alternate customer service. It is also suggested to apply the system of goods insurance. The use of their bar coding will help to trace the path of products from a supplier to a customer.

At all the stages of a logistic process you must have the system of constant quality control and also upgrade of all the equipment, if only funds are possible and available. Due to such requirements a company will operate more smoothly and efficiently and will be able to earn extra income.

Therefore, in the context of constant increasing competition the problem of optimal use of existing funds arises. Effective functioning of a logistic system and its adoption suits in the frameworks of effective logistic decisions to achieve this goal best. Due to its optimization and modernization, an entire production process will improve and revenues of a company will increase. This will also provide further coordinated functioning of a company and the possibility to obtain certain advantages over competitors and to survive in the market.