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ENTERPRISE LABOUR POTENTIAL EVALUATION

Nowadays the key to success of any enterprise is not only presence of effective technical equipment, but also high personnel productivity. A number of Ukrainian and foreign scientists have devoted their works to this subject. However, there are still no unique evaluation techniques in labour potential of the enterprise. The main problem is that most works focus on the structure of the enterprise and its occupational workforce.

In our opinion, the best way to evaluate labour potential of the enterprise is to pay as much attention as possible to the evaluation of each single employee's labour potential. It is the employee who makes brigades, sections and the enterprise itself.

A priority task of this assessment is efficiency of labour potential of each single employee and the level of its using, the analysis of the employee's adequacy for the job, and, also the analysis of efficiency of its labour activity, evaluation of degree and value of the particular employee for the business entity.

The most valuable resource for the enterprise is the man and his intelligence. Only highly qualified workers respond to the environment changes quickly, manage business processes effectively, create and implement innovative projects in all fields of operation.

Enterprise labour potential evaluation is a difficult process. It focuses on the full cooperation with the external environment. It should be implemented with high quality. One should also point out the principal constituents of its elements' development and influence on their equitation and income.

Labour potential of the enterprise must be formed on the basis of economic analysis of workers' professional skills and competence. It must earn a certain amount of profit. The higher the worker's efficiency and the time of his activity are the higher profit the enterprise gets and the more useful the employee is for the enterprise.

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