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MIND MAP AS A MODERN METHOD FOR PROCESSING THE INFORMATION

All of us since our school childhood, used to hear: "Do not use a crib. It only hurts you!"

We perceive this petty thing as something forbidden and unnecessary for us. But scientists have proved that the crib is not only harmless, but it can also be useful to fill the memory with a large amount of information [3]. The inventor of the Mind Map method is Tony Buzan, an English author and educational consultant.

The topicality of the research: Nowadays we have to deal with a huge amount of information, new vocabulary and terms literally every day. The mind map approach provides the efficiency of learning and studying. There are different kinds of arranging the information, which is necessary to present and to analyze.

The aim of the research is to analyze the mind map method as a way of processing the information and cope with a big amount of it.

The results of the research can be applied in foreign language learning, in managing the ideas during any kinds of brainstorming, and in other situations when a big amount of the information has to be processed.

Results and discussion:

Today, this method has got a name – *mind map* (also: *memory card*).

A memory card is an image or a diagram of new words, terms or facts [1;4].

In foreign language learning, vocabulary mind maps are also often referred to as *word maps* or *spidergrams* [2] that show the interconnection between words and the way of their categorizing and logical links between them.

This technique is also good for studying and processing the information, because long and complex sentences there are replaced by simple words to be memorized.

In addition, the use of bright colors, small drawings, arrows, and other kinds of lines to combine words into one helps to rearrange the information in logical order and visualize it for better perception.

The map of the mind can have any kind: the tree from which the branches grow; a table with thematic columns and lines; the house where each subject has a personal purpose and name, etc. But the main thing is always the theme of the card. It should have a centre and central significance, on which all the other informational links will be built.

The use of such cards is wide enough.

They are used primarily in education:

- maps of thoughts transform the volume of lecture material to a visualized minimum;
- they engage the audience's interest;

- make the process of studying and memorizing the necessary material pleasant and easy;

- memory cards create an opportunity to assimilate the material quickly, etc.

Mind maps can also be used to record protocols of telephone conversations, negotiations, agreements, interviews, etc.; in this case, you can create a map of mind in the form of a clock.

When it comes to structuring large volumes of text, it is necessary to turn to a map of thoughts in order to reduce this volume to a comprehensible minimum.

Often such a card is used in the method of brainstorming when it is necessary to generate quickly new ideas and approaches to the solution of certain problems. So, in one piece of paper, you can combine different answers and suggestions and see the picture as a whole.

Cards of the mind are also used while reading a particular text, or when a person seeks to find some answers to their questions; it allows to rearrange the thoughts and, so to speak, to fix the essence of the work, so that it is easy to recall later the contents of the material read.

The advantages of using a memory card:

- they can help both in work, in training, and in personal development;
- during the compilation of the mind map, we develop our creative and logical thinking, creative approach, imagination and ability to abstract;
- mind cards provide the possibility of quick retrieval of the information;
- a large amount of information is reduced to a few words;
- you can quickly recall the necessary information;
- reducing the time of learning the desired material;
- you no longer need to burn the midnight oil, because studying becomes an interesting and creative process;
- boring notes become bright and easy to hold ones;
- mind maps develop a creative approach to the work that needs to be done;
- separate fragments are combined with each other with logical links;
- memorizing of the necessary information quickly becomes real and even easy to complete, etc.

Apart from the fact that memory cards can be created using ordinary pencil and paper, they can also be created electronically on a computer with the help of ordinary office or special programs [2;3]. As for them, there is another advantage – the flexibility of the memory card – the ability to replace the unnecessary information or add a new one quickly, to change the location or order of the information, to complement it all with pictures, music, and other effects which facilitate the perception.

Conclusion:

Consequently, memory cards or, plain, cribs are widely used in various spheres of social life. They help to memorize hard information, make boring information interesting; they promote the development of creative thinking, imagination and much

more. This is an ideal option for those who are tired of spending time studying large volume of material which quickly escapes from the mind.

A mind map is a kind of small, but rather important breakthrough in the world of intelligence and memory.

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