

*K. Artemenko, S. Zhakovskaya, D. Horova, Bachelor student  
K. Tuliakova, research advisor  
K. Tuliakova., language advisor  
National Technical University of Ukraine  
"Igor Sikorsky Kyiv Polytechnic Institute"*

## **FEMINISM IN MODERN YOUTH CULTURE**

“Feminism is a range of political movements, ideologies, and social movements that share a common goal: to define, establish, and achieve political, economic, personal, and social gender equality.” – This is what popular website – Wikipedia says. <sup>[1]</sup> But in our opinion, feminism is not just a definition, it is a strong worldwide orientation on equality, that helps every women no matter what their race, body shape, political views etc. are. Mostly this movement consists of young people, since they already have felt benefits of early women rights activists.

The birth of feminism dates back to from 18<sup>th</sup> century. There is a point of view that rising of feminist ideas is connected to the start of new English and Italian female authors' literature: Isotta Nogarollah, Laura Cereta, Christina of Pisa. Also related to this are the works of Afra Benn, Mary Estel. They are called women rights activists.

Currently, feminism evolved into a new form. The forth wave is famous for youth involvement. For example, average young girl Meltem Avci, who survived a very difficult childhood, now is quite famous for leading a campaign, with Women for Refugee Women, which motivated her and her to fulfill her dream being a mechanical engineering student at Kingston University. And it is all because of feminism, this is what she says: "My mum is my hero. We've been through everything together, and she's a strong woman, who is still able to smile and enjoy life." <sup>[2]</sup>

And, as we said before, feminism is a movement for youth, that is why this ideology is use in many subcultures and it`s components. For example, comic books. An American researcher Maryjane Dunne wrote a work about characters – women. There is a part of her sayings: “Roles are important because the typical comic book superhero almost always has an alter ego, meaning they usually carry-on normal lives outside of their superhero persona. For male characters in the 1940s-60s, these roles are diverse and typically prestigious. In contrast, female characters were usually given very few roles with limited upward mobility. Because of the civil rights movement, second wave feminism and the sexual revolution, the late 1960’s changed this landscape for women and their comic book counterparts.” <sup>[3]</sup>

One of the most famous and empowering female superheroes is of course Wonder Woman. She is an Amazon warrior who has superhuman, strength speed, stamina, immortally and also is a master hand-to-hand combat. She has a very strong personality and she is powerful and beautiful at the same time, that is what makes her a perfect role model for girls. “Wonder Woman is a unique example of a female character that was specifically modeled as a feminist.” <sup>[4]</sup>

So, in conclusion, we would like to say that looking back through all the things that we have written about, feminism is what every woman is needed in. And right now youth need to provide equality in our community. This is main goal of our work.

## REFERENCES

1. Feminism [Электронный ресурс] // Wikipedia. – 2018. – Режим доступа до ресурсу: <https://en.wikipedia.org/wiki/Feminism#History>.
2. Cochrane K. Teen spirit: young feminist heroes [Электронный ресурс] / Kira Cochrane // The Guardian. – 2014. – Режим доступа до ресурсу: <https://www.theguardian.com/lifeandstyle/2014/mar/29/fifth-wave-feminists-young-activists>.
3. Dunne M. The Representation of Women in Comic Books, Post WWII Through the Radical 60's [Электронный ресурс] / Maryjane Dunne // PSU McNair Scholars Online Journal. – 2006. – Режим доступа до ресурсу: <https://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=1090&context=mcnair>.