

A. Naymova, Bachelor student
D. Polovnikova, Bachelor student
K. Tuliakova, As. Prof., research advisor, language advisor
National Technical University of Ukraine
“Igor Sikorsky Kyiv Polytechnic Institute”

APPLICATION OF MASSIVE OPEN ONLINE COURSES FOR STUDENTS LEARNING ENGLISH: ADVANTAGES AND DISADVANTAGES

English language has been the language of international communication for a long time. In Ukraine, it doesn't only save its status, language is socially necessary. Today, it's really very difficult to find promising work not only abroad and even in Ukraine. That's why, the constantly growing public demand for a high level of English knowledges requires the improvement of the technology for its study.

But, despite this level of motivation to study English language among students not always consistent with an urgent public inquiry. It can be caused by using relatively old technology to study English language.

In the conditions of globalization, when the labor market requires highly skilled, competitive specialists, who are able to learn quickly, new technologies are especially needed.

However, today the greatest attention of teachers is falsified at school and preschool level. There is certain regularity in it – an important step of learning any foreign language is initial level, which is taught in schools and preschools establishments. But, learning English language, are not limited to knowledge, given only in school. Institutions of higher education provide not only basic knowledge, but also an "add-on" to them. That's why, no less attention deserves the issue of the implementation of innovative technologies in the study English specifically for students. So, this question needs to be resolved and is very actual today.

The term innovation translates from Latin "novation" means update or change and prefix "in" means in the direction. If translated literally, "innovatio" means "in the direction of change".

According to it, foreign teacher's technologies is an innovation in the educational industry, in which the complex implementation of the latest didactics achievements and restriction of the educational process in terms of implementation of the principles of humanization and personal orientation of students are embodied.

According to the level of innovation potential, technologies are divided into three types:

- modifying;
- combinatorial;
- radical.

Modificatory innovations are associated with the improvement and modernization of what has an analog and prototype. Combinatorial assume new constructive connection of previously known techniques, radical innovations abolish existing forms and methods of work and contain ideas of radical transformation.

In our opinion, the most successful kind of innovation is combinatorial. It's due to the fact that they are less «painful» perceived by all representatives of the educational

sphere and are softer, because at the same time, they bring something new, but don't abolish the usual norms and standards

One of the most common examples of combinatorial innovations is the Massive open online courses. There are Internet platform that allow you to remotely improve or retrieve knowledge from a chosen industry. Today, such courses are available at some American and European universities, or simply exist as separate educational Internet portals. MOOC is not an equivalent of usual education but used as an element of distance or co-education.

Using of MOOC in studying English language has several advantages. First of all, there is no need to attend these courses directly, which saves time. Secondly there a lot of free courses, which is why it provides rights for all students. Thirdly, MOOC are interactive; they involve all available online interactive medias to facilitate the exchange of information and knowledges.

But MOOC also have some disadvantages. Firstly, it should be noted that not all students at such courses have sufficient level of self-discipline. According to the results of the research, 85-90% of all registered participants don't complete the course to the end.

Another significant limitation is that online classes without a teacher reduces the emotional color of knowledges and hence the depth of their memorization.

So, the best variant for modern students is the combination of self-education in mass-based open online courses with classroom English classes. In our opinion, the Ukrainian higher education institutions need to take the practice of foreign universities in combination of these two methods of studying English to improve the level knowledges of students.

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