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MODERN ENGLISH ABBREVIATIONS AND SHORTENED TEXT MESSAGES

Actuality of theme. Nowadays, abbreviation is one of the main trends in the development of Modern English language, especially in its colloquial layer, which, in its turn, at high degree is supported by constant development of modern informational technologies and simplification of speech with no loss of its informative content. It should be mentioned that abbreviation itself is a shortened form of a word or phrase, which consists of a letter or group of letters taken from the word or phrase [2].

The problems of abbreviations as specific language phenomena in modern languages attract the attention of many researchers, and they have been considered in

numerous articles and separate researches of Ukrainian, Russian and foreign authors. Towards the most circumstantial works relating to the last ones we can outline such scientists as D. Alekseeva, O. Jespersen, V. Pavlova, T. Pilze, M. Segal, L. Shelyahovsky, E. Voloshina, R. Walse, and others. The philologists I. Stern, M. Schlauch, L. Shelyahovska and L. Sapogova studied the basic principles of modeling of shortened lexical units [2]

The research aim is to analyze and discuss modern English abbreviations and shortened text messages.

The results and discussion. Abbreviations are a common part of our lives, they save us time and space in our written communication. In other words, almost anything you want to do, from official documents to text messages, will require you to know an abbreviation.

Abbreviation of words consists in clipping a part of a word. As a result we get a new lexical unit where either the lexical meaning or the style is different from the full form of the word [1].

Abbreviation has a high degree of productivity in modern languages, especially in official-business, scientific and technical styles, because it is aimed at increasing regulation and orderliness [1].

We also believe that text messaging can be a fun and playful way to communicate in our modern society.

The most popular means of shortening of the words in the SMS-language are abbreviation and acronym [5].

The most popular abbreviations are such as: TTY (talk to you later), BTW (by the way), IMHO (in my humble opinion), FYI (for your information), HAND (have a nice day) and, finally, LOL (laugh out loud). The latter form is used more often as an acronym – acronym, we can hear it in the oral speech. Acronyms are abbreviations, which were formed "from the first letters of words or phrases", for example: NATO

(North Atlantic Treaty Organization), DVD (Digital Videodisk), CD-ROM (Compact Disk Read-only Memory) or Web (World Wide Web) [3].

We also want to mention four main rules of forming sms-shortening:

1. One letter or number substitute the whole word, eg: be – b; ate – 8; see – c; for – 4; are – r; to / too – 2; you – u; why – y; your / you are – ur [4].

2. One letter or number substitute the syllable, for example: activate – activ8; great – gr8; mate – m8; later – l8r; before – b4; therefore – there4; today – 2day; wait – w8; hate – H8; no one – NO1; forever – 4eva [4].

3. Changing the value of symbols, for example: ss – \$; oo – %; sorry – soz; tomorrow – tomoz (2moz, 2moro); tonight – 2NITE; thanks – TX; today – 2dA, address – addy; says – sez; because – cuz, bcuz, bcz, coz or bcoz; probably – probz [4].

4. Omitting of letters and punctuation marks when excluded vowels, the meaning of the word is determined by the sequence of consonants, for example: between – btw; because – bcs; your – YR; speak – SPK; people – PPL; please – PLS; friend – frnd; homework – hmwrk; message – msg; probably – prbly; text – txt [4].

In our opinion, it is necessary to say that the combination of means of text messages can significantly reduce the whole sentence.

This fact shows us that people try to find new ways of communication and the use of distorted version of the English language is acceptable in the society.

Conclusion. We live in a very quickly changing world. People's dream to save time has led to a change of communication. Most people use abbreviations when taking notes. The words that we abbreviate are either words that we use frequently when writing or long words. There are infinite amounts of abbreviations in the English language and people are now using them more and more in daily speech [1].

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