

EXOTIC TOURISM

Holidays in exotic countries are considered to be an effective way to avoid everyday life. It is said that it helps to make a complete reset and experience the joy of life. Unusual weather conditions, a different way of life, bright colors of the jungle, new sounds and smells, unfamiliar and unusual cuisine, interesting architecture and cultural heritage of exotic countries - these are the main components of a fascinating and amazing holiday.

Exoticism is defined as number of characteristics of some countries with a differences in climate, culture and are unique to our own characteristics. Therefore exotic travel involves destinations rather distant in terms of both space and cultural standards [1].

A particular feature of exotic tourism is long duration, more than 11 days. It is also organized in a way so tourist could see all the places worth seeing in the target region. It involves changes of accomodation almost every day, taking into account the maximum number of places worth visiting in the destination countries which are often far apart. Participants are aware of coming to areas of another culture, a different climate and time zone, and with distinct ways of communication and behaviour. On the one hand, it is exciting for those hungry for new experiences and adventures, but some tourists are exposed through this to stressful situations [1].

There can be defined several types of exotic tourism. One of them is *adventure travel*. This type includes visits to exotic places like volcanoes, islands, waterfalls, etc. Of course, this is a non-standard tour of exotic and environmentally friendly nature reserves, associated with unusual travel, non-traditional vehicles. In some cases, such a tour involves risk and serious physical activity, which requires courage and skill. Also there are *nature safari, hunting, fishing, photo hunting, motorcycle trips* in winter or jeeps in highly accessible areas [3].

Tours to prominent places, earthquakes, floods, volcano eruptions, technogenic disasters on sinking vessels. For example, a review of the Chernobyl nuclear power plant from a helicopter.

In the summer of 1998, the research vessel Academic Keldysh, equipped with deep-sea submarines, took a group of enthusiasts to the Atlantic and organized descents to the bottom of the site of the death of the legendary "Titanic". The tours are known for a review of the sunken passenger liner "Andrea Dorea" and others. If there is no sunken ship near the tourist center, it will be sunk for tourists[3].

Searches for treasures. There are professional expeditions in search of treasures and treasures and amateur - adventure, entertainment, to provide the opportunity to wash the golden sand in the waste gold mining, the search for precious stones. On the islands of the Indian Ocean, tourists are offered a shovel and a map with the approximate location of the buried fairy-tale box - this type of activity is included in the list of island entertainment for tourists.

Cruises to the Arctic and Antarctica. Relatively recently, cruises to the Arctic and Antarctic have begun. More and more people want to visit extreme conditions and look at exotic animals such as penguins. In addition, the North and South Poles are the cleanest places on Earth.

Space tourism. It is the most expensive and perhaps the most exotic type of extreme tourism - a trip to Earth's orbit.

Exotic tourism has no special differences, except for the characteristics of the actual destination (country, region) to visit, which due to a number of characteristics of the attributes of the actual natural, racial, cultural can be attributed to the exotic. The very concept of "exotic" - is very subjective and depends on individual characteristics (on the general level of knowledge and intelligence of the tourist, the region and the environment of his residence, his religion and beliefs) [2].

Exotic tourism is first of all a spectacle, unique in its features, in the general case that generates positive emotions. Exotics cannot be permanent for the traveler and is typical for short-term visits to exotic destinations, because permanent residence or long stay in it already creates a habit and the exotic loses its mysterious unknown charm.

REFERENCES

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