

GENDER FEATURES OF COMMUNICATION IN THE SERIAL "FRIENDS"

Gender characteristics of men and women characterize them not only as individuals, but also determine their behavior as social groups. The concept of gender, which is used today, was introduced in the 60s of the twentieth century. The social sciences approach gender as a social construct, conduct gender research, while the natural sciences study whether biological differences in men and women affect the development of gender in humans [1].

Gender now refers not only to women or men as individuals, but also to the relationship between them as socio-demographic groups and gender relations in general. Gender is manifested in the speech of men and women, and particular in:

1) communication styles. It is determined that male speech is rougher, female - more superficial and experienced;

2) nature of the conversation. Women use more tag questions (such as "isn't it?"). Usually they avoid swearing, when using choose more decent words. Often a noticeable feature is the use of "empty" adjectives in women;

3) topic of communication. Male dialogue usually predominates in the following topics: women, politics, sports, fun, work and cars. Women's conversations: what to do with men, children, health, cooking and a little about rags. Men use short and clear wording, while women, coming from afar, formulate a long text. A woman, telling one topic, can easily move on to another. But it is important for a man to finish the conversation first to get to the next question. According to men, women are talkative, they believe in women's communication fewer specific theses, usually no clear goals and long discussions of what men consider unimportant. Women tend to form an opinion in the process of speaking, and men to voice it;

4) male and female logic. The man sees the goal and goes to it as short as possible. He thinks structurally. For women it is differently. If a woman consciously knows the destination, and is sure that she will definitely get there, then the trajectory is of secondary importance;

5) humor. Men joke more often than women. Their jokes are of different nature, but women mostly use sarcasm. However, it is noted that men joke even where it is inappropriate [2].

Except verbal communication the scientists pay much attention to non-verbal communication. Regarding non-verbal communication, it is divided into four forms: kinesics, paralinguistics, proxemics and oculosics. Each form of communication uses its own sign system. It should be noted that the nonverbal behavior of the individual is multifunctional, it creates the image of a communication partner, expresses the relationship of communication partners, forms these relationships, enhances the emotional saturation of what is said. [4]

There are suggestions for typical communicative images of women, namely the frequent use of smiles and looks and a more developed ability to decode nonverbal

signals, indicating that women are more interested in receiving feedback from their interlocutor.

Male style of communication is active and objective, but at the same time competitive and conflicting. For a man, the content of joint activities is more important than individual sympathy for a partner. Male communication is characterized by emotional restraint. Women express their feelings and emotions more freely and fully, they need to share their experiences with someone. They are also capable of empathy. Information is the most important thing in men's communication. Women, in addition to information, are largely focused on the atmosphere of communication, on interactive, interpersonal aspects. Women prefer partner, equal communication, they try to reduce the distance between themselves and their communication partner, and men maintain this distance.

Also, non-verbal means of communication used by men and women have different purposes. Women do everything to look more attractive and brighter. Men, in turn, try to show their strength and reliability. Thus, non-verbal means of communication are an important form of communication.

The aim of this research is to describe the gender differences of communication in the TV serial "Friends", using quotes from the characters, comparing the language of men and women, differences and similarities of communication.

The American TV serial shows the lives of 6 friends, including 3 women and 3 men. Each of them is different in nature and has its own uniqueness in communication, but the style and other criteria of speech of the characters are somewhat similar. Let's consider what language differences women and men have. First of all there is a stereotype that women are talkative. Well, women can tell a story for a long time, even if its essence is embedded in just one sentence. Women also use a large number of synonymous adjectives. As for men, when they tell a story, they resort to a logical sequence and use pauses to add intrigue.

One of the important criteria for comparison is vocabulary. The choice of words varies slightly depending on gender, but there is no difference as such. Still, you can see some differences. For example, women are more likely to use compliments when asked.

Another difference in vocabulary is the words of surprise. Both gender representatives use: Oh, my God! or Wow! However, there is a slight difference in the number of words spoken.

Women express their admiration not only with words but also with exclamations (shouts). Ahhhhh !So, women are still more emotional and open in expressing joy and delight.

Next we turn to the controversial topic of politeness. Women are considered more polite. However, both men and women have this criterion. But perhaps the weaker sex is simply more modest, for example, when asked, they use the form "could", which is more polite, and men more often use "can". This fact is confirmed in some replicas of the series:

Monica: Could you please tell me what is this in reference to?

Ross: Excuse me, it's my pack. Can you give it back to me?

Close to the topic of politeness is sensuality and empathy. There is a stereotype about a man's inability to understand and sing. There are many episodes in the series

where women and men reassure their friends. However, women still empathize more often, they feel strong emotions when discussing the problem.

Analyzing the speech and behavior of men and women in the series we came to the conclusion that women tend to tell a story for a long time using a large number of adjectives, and men like to talk shorter during the story, but with pauses to create intrigue.

It is confirmed that women are more often interested in the emotional side of the situation. They tend to ask a lot of questions, but not just while listening to the story. Women are more caring, and therefore often interested in the well-being of the interlocutor.

Of course, it is difficult to judge about gender differences in communication on the basis of the research of the main characters' speech due to the fact that it's a comedy. But the serial reflects real everyday situations and problems of men and women.

In conclusion it should be noted that everyday situations affect the language. Getting into an unusual situation, you can become too talkative or, conversely, serious and restrained in emotions.

And the main thing is that we are in contact every day, men with women, and it definitely changes us and our speech. We draw our own conclusions.

And changing their environment, the language has also been adjusted. Probably when people started to communicate more on different topics, their thinking changed and we started to move away from stereotypes, finally with words of equality between men and women, not differences.

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