

*Shorena Gogiashvili,  
Affiliated Associated Professor,  
the Faculty of Humanities and Social Sciences  
Sulkhan-Saba Orbeliani University,  
Ani Demetrashvili,  
International Black Sea University Tbilisi, (Georgia)*

## **VISUAL LEARNERS AND ONLINE LEARNING IMPACT ON THEIR ACADEMIC PERFORMANCE**

This article studies visual learners and the impact of online learning on individuals who prefer to learn languages using visual materials such as diagrams, images, videos, and interactive reproductions. During the pandemic as everything was online it was very important to understand how visual learners managed to adapt these processes. In this article advantages and challenges associated with this approach is discussed.

In this study effective strategies for optimizing the online learning experience for visual learners, such as the use of multimedia resources and providing opportunities for social interaction is discussed. In the final analysis, this article focuses on providing insights into how online learning can be fitted to meet the needs and necessities of visual learners and encourage their academic achievement.