## POSITIVE EVALUATION OF A PERSON IN THE CONTEXT OF ANTHROPOCENTRIC PHRASEOLOGY OF THE ENGLISH LANGUAGE

*Introduction*. The issue of assessing a person and his or her status in society is a relevant and complex one. Many languages, including English, have a large number of expressions used to describe people and their characteristics. Phraseology plays an important role not only in describing human characteristics, but also any topic. These expressions contain both positive and negative connotations and are important factors in shaping what society thinks of a person.

Many scholars, namely: A. Murphy (who studied phraseology expressing positive personality qualities, such as a heart of gold or a ray of sunshine), E. Smith (her work was devoted to phraseology expressing negative personality qualities, e.g.: a snake in the grass or a wolf in sheep's clothing), D. Jones (who studied phraseological units characterizing positive or negative personality traits, such as a breath of fresh air or a pain in the neck), devoted their works to the study of English phraseological units.

The novelty of this research work lies in the coverage of the topic of positive evaluation of a person in the context of the anthropocentric paradigm of English phraseology.

The aim of this work is to study the positive evaluation of a person in English in the context of anthropocentric phraseology. To achieve this goal, the following tasks have been set:

- to study the theoretical aspects of anthropocentric phraseology;
- to analyze phraseological expressions that have a positive connotation related to the description of a person;
- to analyze the contexts of use of these expressions and their meanings;
- to draw conclusions about the role of phraseology in the formation of a positive assessment of a person in English.

The object of the study is English phraseological expressions describing a person from a positive point of view.

The subject of the study is the study of phraseological units in the prism of the anthropocentric paradigm.

*Research methods*. In the course of the study, the following methods were used: the method of continuous sampling of phraseological units that give a positive characterization of a personality; the method of linguistic description and observation for systematization of the material.

Based on the analysis of the problem under study, there are certain grounds to assert that the conceptual sphere of phraseological units that interpret a positive characteristic of a personality clearly shows the worldview of the English-speaking ethnic group, their stereotypes and priorities.

*Practical and theoretical significance*: this study can be applied in the course of modern lexicology.

The main part. In connection with this topic, it is necessary to dwell on some terms: anthropocentric theory, phraseology, phraseological expressions, anthropocentric phraseology.

At the end of the twentieth century, linguistics made a transition to the anthropocentric paradigm, when language began to be studied in close connection with human mentality, namely in the trinity: human-language-culture. The theory of the famous German philosopher M. Heidegger is based on the idea that a person is interpreted not only as a native speaker but also as a representative of national culture, an expression of a certain mentality, as a subject who cognizes the world and evaluates it. Thus, I. Karpova is convinced that in the linguistic picture of the world a person acts as a biological being with certain physical advantages and disadvantages, with intellectual and volitional, moral and ethical, emotional and psychological characteristics of the personality, which reflect the morality of society, religious upbringing and general foundations, as well as a social being from the point of view of his place in society, his belonging to a certain social group, his social role [1, p. 25].

Phraseology is the science of phraseological units, i.e. word combinations that have a fixed composition and meaning. Anthropocentric phraseology is a group of phraseological expressions that refer to people, their properties and actions. There are a large number of anthropocentric phraseological expressions in English [3, p. 18].

Phraseological expressions with positive connotations can be used to describe various aspects of a person, such as appearance, character, abilities, etc. For example: *a heart of gold* describes a person with a big heart who is very kind and compassionate. *A shining example* describes a person who is a role model for others through their behavior and achievements.

To study the positive evaluation of a person in the context of anthropocentric phraseology, some phraseological expressions related to the description of a person's character and abilities were analyzed. For example: *a breath of fresh air* describes a person who brings new ideas and views to life, which is a big plus for any group or organization. *A true-blue friend* describes someone who is loyal and reliable in their friendships with others. *A born leader* describes a person who has a natural talent for managing and organizing people [5].

From the general analysis of positive anthropocentric phraseology in English, several categories can be distinguished that reflect a positive assessment of a person:

- 1) phraseological expressions reflecting a high evaluation of a person. These phraseological expressions are often used to express positive traits of a person, such as sincerity, friendliness, intelligence, creativity, strong character, etc. For example: *a shining example*, *a diamond in the rough*, *a breath of fresh air*, *a heart of gold* [5];
- 2) phraseological expressions reflecting a person's success and achievements. These phraseological expressions are often used to express a positive attitude towards the achievements made by a person. For example: *to hit the jackpot, to be on top of the world, to make a name for oneself, to be the apple of someone's eye* [6];
- 3) phraseological expressions reflecting a positive attitude towards human health and fitness. These phraseological expressions are often used to express a positive assessment of a person's appearance, physical condition and high level of health. For example: to be in the pink of health, to be fit as a fiddle, to have a spring in one's step, to be a picture of health [6].

The above phraseology demonstrates that there are many phraseological means in English to express a positive assessment of a person that are used in everyday speech and literature. Such expressions not only reflect high appreciation of an individual, but also stimulate positive emotions, which helps to improve a person's mood and self-esteem.

Each of the above phrases has a specific meaning and may not always be used in a particular context. For example, the expression *to be on top of the world* can have different meanings depending on the context. In one case, it can mean a huge success, and in another case, it can mean a very high mood [4]. Therefore, the correct use of phraseological expressions requires not only knowledge of their lexical meaning, but also an understanding of the context in which they are used.

In addition, it is worth noting that the cultural and historical characteristics of each country may be reflected in its phraseological fund, so a positive assessment of a person in English or any other language will have different forms and meanings. For example, the Ukrainian language has its own set of phraseological units that reflect a positive assessment of a person: *loyalty like gold, a beautiful person, an enchanted soul*.

Conclusions. Anthropocentric phraseology is an important component of the English language, which allows us to describe people from a positive or negative perspective. These phrases can be applied in a variety of contexts, allowing you to use them to describe different people and situations. Knowledge of positive anthropocentric phraseology is useful for learning English, as it helps to expand your vocabulary and improve your ability to express yourself on various topics. It is also useful for communicating with English-speaking interlocutors, as this knowledge allows you to express your thoughts and feelings using the appropriate style.

In addition, learning positive anthropocentric phraseology can have a positive impact on self-esteem and well-being, as these phraseological expressions help build self-confidence and a sense of self-assurance.

The study of positive human evaluation in the context of anthropocentric English phraseology can be useful for further development of teaching methods that will help language learners to express their thoughts and feelings more effectively and accurately.

Prospects for research in this area are seen in the further study of phraseological units of the three categories based on the comparison of English and Ukrainian analogues that characterize a person from the positive side and, accordingly, the development of their classification.

## **REFERENCES**

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