

MODERN TRENDS IN ART: INTERIOR DESIGN

The term “interior design” only emerged in the mid-20th century, although the practice of beautiful decoration dates back to medieval castles, where hosts sought to impress guests and even servants. The industrial revolution brought significant changes — assembly lines made furniture and other items more affordable, altering approaches to home arrangement.

What is interior design? Simply put, it is a series of decisions required to furnish a space. From planning layouts and selecting color schemes to choosing finishing materials, furniture, lighting scenarios, and room decor, it encompasses all the steps necessary to bring a designer's vision to life. Aesthetic appeal must also align with functionality. Most importantly, there should be harmonious unity among elements, creating a cohesive picture that reflects the "character" of the home. If, upon entering a room, one notices the overall arrangement rather than an individual lamp or chair, it can confidently be said that the designer achieved a 100% success.

To imbue a home with meaning and life, it's essential to first decide on a style. Studies have shown that our surroundings impact our mood and well-being. Poorly chosen styles or chaotic arrangements can harm emotional states, while aesthetically pleasing and ergonomic interiors foster energy and positivity. Style also determines the materials, color palette, furniture, and decor to use.

From luxurious vintage to concrete walls, homeowners today have a wealth of styles and tools to realize their desired concepts. Finding a direction that resonates with your inner self is crucial for feeling comfortable at home. Modern interior design evolves constantly, adapting to new technological and social demands while introducing innovative trends that create stylish and comfortable spaces. Key trends include sustainable and eco-friendly design, integration of natural textures and organic forms, the use of smart technologies, and balancing minimalism with luxury. Smart technologies enable control of lighting, temperature, and other home aspects via mobile apps or voice commands, opening new possibilities for creating interactive and convenient spaces.

Equally significant are biophilic design, the revival of retro styles, monochrome solutions, industrial aesthetics, vibrant accents, and flexible, functional layouts. Interior design styles play a vital role in modern life. Despite their variety, choosing just one can be challenging. Regardless, when selecting an interior design style, it's important to consider all its features. The furniture, accessories, colors, and textures all contribute to a cohesive and visually pleasing outcome. Each interior design style conveys a distinct idea and has unique characteristics, making designs distinctive and unique. There is an abundance of styles to consider for a renovation. Previously, main interior styles included classical, baroque, and antique themes, but the landscape has drastically changed. Currently, the most popular styles include: Scandinavian, Loft, Eco-style, Art Deco, High-tech.

Thus, today, interior design is not just a matter of aesthetics but also a reflection of lifestyle, worldview, and technological progress. More often, residents choose personalized solutions combining style, comfort, and functionality. The way we arrange

our spaces increasingly becomes a form of self-expression — sometimes more eloquent than words.

REFERENCES

1. Дизайн інтер'єру: що це таке і як правильно створити. *Tarkett*.
URL: https://www.tarkett.ua/uk_UA/node/dizayn-nter-ru-shcho-ce-take-yak-pravilno-stvoriti-15389 (date of access: 11.04.2025)
2. Які стилі дизайну інтер'єру бувають?. *KERAMIS*.
URL: https://www.keramis.com.ua/blog/uk/yak-stil-dizaynu-buvayut/?srsltid=AfmBOoqOo8kmhF37JbrGNS8BvlDG_qfyLp9QZ4Hlbp1gNVTFbG8EgpZL (date of access: 11.04.2025).
3. Топ 10 трендів у дизайні інтер'єру 2024 року. *Zavod Parketu*.
URL: <https://zavod-parketu.ua/top-10-trendiv-u-dyzaini-interieru-2024-roku> (date of access: 11.04.2025).
4. Сучасні стилі дизайну. VR-Group. URL: <https://vr-group.com.ua/sovremennye-stily-kotorye-polzuyutsya-bolshoj-populyarnostyu/> (date of access: 11.04.2025).