

DEVELOPMENT OF SECOND LANGUAGE LITERACY THROUGH OPEN EDUCATIONAL RESOURCES AND DISTANCE LEARNING

At the turn of the 21st century, science and professional training in Ukraine are rapidly advancing, leading to an increasing demand for competent, proactive, and highly educated specialists capable of responding to the challenges of modernity and actively integrating into the global professional space. The Law of Ukraine "On Higher Education" and the Presidential Decree "On the National Doctrine for the Development of Education" set high standards for the professional training of modern specialists across various fields. This entails not only acquiring the necessary knowledge, skills, and moral qualities but also shaping value orientations.

At the same time, the effective fulfilment of professional duties by future specialists depends not only on their level of professional competence but also on how well-developed their foreign language communicative competence is. Proficiency in a foreign language enables individuals to communicate with representatives of other countries, establish both professional and personal connections, and participate in international educational programs and projects.

In the modern world, developing second language literacy, particularly learning English as a second language, is a vital part of education.

Digital technologies and distance learning offer new opportunities for more effective language acquisition [1, pp. 6-7]. Open Learning Platforms, such as Prometheus, EdEra, Coursera, Duolingo, BBC Learning English, LingQ, Memrise, Busuu, and Open edX, provide access to free or affordable online courses in English language literacy. These resources allow learners to study the language at their own pace, using interactive tasks, videos, and tests.

Prometheus is a Ukrainian platform that offers free online courses in various disciplines, including English. The courses are developed in collaboration with leading universities and experts.

EdEra (Educational Era) is another Ukrainian educational platform that provides access to interactive courses in English and other subjects. The materials include video lectures, tests, and practical assignments.

Coursera is an international platform that collaborates with leading universities around the world. It offers English language courses for various levels, including specialised programs for business and academic writing.

edX is a platform created by Harvard University and the Massachusetts Institute of Technology (MIT). It offers both free and paid English language courses. The courses cover various aspects of the language: grammar, vocabulary, pronunciation, and communication skills [3, p. 1].

Duolingo is a mobile app for language learning that uses gamification to engage users. It is suitable for beginners and those who want to maintain their skills on a daily basis. <https://uk.duolingo.com/>

BBC Learning English is a resource from the BBC that offers free materials for learning English, including videos, audio, and written content. It is suitable for learners of various language levels.

LingQ is a platform that allows users to learn a language through reading and listening to authentic materials. Users can create their own vocabulary lists and track their progress.

Memrise is an app that uses memorisation techniques to help learners acquire new words and phrases. It includes videos with native speakers to improve pronunciation and comprehension [4, p. 2].

Busuu is a platform that offers interactive English lessons and the opportunity to practice with native speakers through a user community.

Open edX is an open platform for creating and delivering online courses. Many universities and organisations use it to host their courses, including those related to language learning.

These platforms provide the opportunity to learn English at a comfortable pace using interactive tasks, videos, and tests. They promote the development of language literacy and communicative competence, which are essential skills in the modern world.

The organizational aspects are proposed to be implemented through distance learning technologies, which provide convenient access to information and its prompt delivery to all participants in the educational process. For this purpose, digital tools such as Google Calendar, Gmail, Google Groups, and Google Alerts are effectively used. In the digital environment, instructors prepare and learners process educational materials using Google Docs, Google Drive, Google Maps, Google Keep, and Google Sheets. This approach creates favourable conditions for the implementation of the flipped classroom model when needed.

Google Calendar helps in scheduling and organising events, classes, and meetings. It also allows sending invitations to participants and setting reminders about events in an electronic format.

Educational use:

- Class schedules, consultations, deadlines.
- Coordination of meetings between teachers and students.
- Shared calendars for groups/courses.

Gmail: the primary platform for electronic communication.

Educational use:

- Correspondence between teachers, students, and administration.
- Sending assignments, feedback, and announcements.
- Integration with other Google services.

Google Groups is a platform for creating discussion forums or mailing lists.

Educational Use:

- Discussions among course participants.
- Announcements from instructors to the entire group.
- Collaborative work on projects.

Google Alerts is an automated service that notifies you about new mentions of a topic on the internet.

Educational Use:

- Monitoring news or current events related to research topics.
- Receiving updates in a specific field of knowledge.
- Assisting in scientific work and source tracking.

Google Docs is a text editor with collaborative editing capabilities.

Educational uses:

- Writing essays, reports, and projects.
- Collaborative student work on assignments.
- Real-time commenting and feedback by instructors.

Google Drive is a cloud storage platform for file storage and sharing.

Educational uses:

- Storing educational materials, presentations, and videos.
- Providing students access to files.
- Organising course archives.

Google Sheets is a tool for working with spreadsheets, data, and formulas.

Educational uses:

- Analysing survey results.
- Maintaining an electronic grade book.
- Creating charts and project planning [2, pp.17-19].

Digital platforms enable the adaptation of educational materials to the knowledge level, learning style, and interests of each student. This facilitates more effective material retention, reduces stress, and allows learners to work at their own pace.

They provide the opportunity to learn anytime and anywhere (as long as there is internet access), offering convenience for busy individuals and those balancing education with work or other responsibilities.

Gamification (learning through play), interactive exercises, virtual rewards, and point systems motivate learners to continue studying and achieve new levels.

Many online platforms provide the opportunity to instantly check the correctness of completed tasks, which helps to quickly fix mistakes and better reinforce the material.

The digital environment offers access to authentic language sources such as videos, podcasts, news, blogs, and social media. This promotes the development of comprehension of real-life language, up-to-date vocabulary, and intercultural competence.

The combination of text, audio, video, and visuals meets the needs of different types of learners: visual, auditory, and kinesthetic.

Online platforms enable autonomous learning at a convenient pace and allow continuous skill enhancement even after course completion.

Forums, chats, video conferences, and collaborative online tasks create opportunities for communication, experience sharing, and speaking practice with other learners or native speakers.

Thus, the integration of open learning platforms, distance education, and modern teaching tools significantly enhances the process of acquiring a second language.

These technologies foster language literacy, boost motivation, and provide access to quality education for a wide range of users.

REFERENCES

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